

### **REMARKS**

The present response is intended to be fully responsive to all points of objection and/or rejection raised by the Examiner and is believed to place the application in condition for allowance. Favorable reconsideration and allowance of the application is respectfully requested.

Applicants assert that the present invention is new, non-obvious and useful. Prompt consideration and allowance of the claims is respectfully requested.

Support for the amendments to claims, as submitted herewith, is discussed hereinafter. Common practice in multi-channels television systems, such as CATV systems or Satellite television is to use a dedicated channel for system information, including scheduling information. This channel carries scheduling information about all the programs that are going to be broadcasted by the service provider or at least many of them. This information may include, among other things, the schedule of the program, the channel number and information about the content of the program. This channel is the information source for the Electronic Programming Guide (EPG) of the Set Top Box that is referred to in several places in the specification. The standard ETSI EN 300 468 defines the specification of such a channel, called SI (System services). The standard is available from ETSI (European Telecommunication Standards Institution) at [www.etsi.org](http://www.etsi.org).

### **Status of Claims**

Claims 1 - 13 are pending in the application. Claims 1 - 13 have been rejected. Claims 1, 7 and 13 have been amended.

Applicants respectfully assert that the amendments to the claims add no new matter.

### **35 U.S.C. § 102 REJECTIONS**

In the Office Action, the Examiner rejected claims 1 - 13 under 35 U.S.C. § 102(e), as being anticipated by Chernock et al. (US 20030159150A1) ("Chernock"). Applicants respectfully traverse this rejection in view of the remarks that follow.

In general the Chernock patent application suggests a mechanism for automatic and semi-automatic scheduling of events. It presents a solution by which scheduling information is added into the transmission channel of a program, particularly a promotion clip for a future event(s) to be broadcast. This information will enable the user to schedule a reminder for this future event. From the user's point of view, whenever such a promotion is broadcast, a message may be displayed on the screen and by hitting/a designated key on the remote control the user can set a reminder for the event. In this way the user doesn't have to enter into the different screens of the set top box and set the reminder manually. An automatic mode is also suggested in which the user can specify some keywords, and whenever the future event's description includes these keywords, the reminder is set automatically. This system and method relate only to information embedded into the transmission signal of the current program. The Chernock patent does not relate to scheduling information transmitted on other channels. Specifically, the Chernock patent does not relate to scheduling information transmitted on a channel which is dedicated for the transmission of scheduling information, usually used by EPG systems.

Hence, the Chernock application fails to disclose, teach or suggest a system or a method as recited in pending claims, and the Examiner does not suggest that Chernock teaches or suggests all the limitations of independent claims 1, 7 and 13 as amended. In particular, Chernock fails to disclose, teach or suggest, inter alia, "A method for notifying a viewer of at least one event related to at least one program in at least one **transmission signal of a first type** ...comprising: monitoring at least one **transmission signal of a second type** said signal carrying information of schedule of more than one program" (emphasis added) as recited in independent claim 1, as amended. Similar limitations are recited in claims 7 and 13, as amended. For a reference to anticipate a claim, the reference must teach all elements of the claim. Therefore, Chernock cannot anticipate claims 1, 7 and 13, as amended.

Accordingly, Applicants respectfully assert that amended independent claims 1, 7 and 13 are allowable. Claims 2-6 and 8-12 depend from, directly or indirectly, claims 1 and 7 respectively, and therefore include all the limitations of those claims. Therefore, Applicants respectfully assert that claims 2-6 and 8-12 are likewise allowable. Accordingly, Applicants respectfully request that the Examiner withdraw the rejections to claims 1, 7 and 13 and to claims 2-6 and 8-12 dependent thereon.

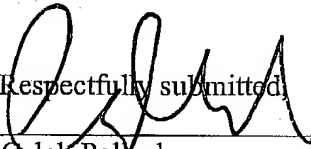
APPLICANT(S): DARIN, Shai et al.  
SERIAL NO.: 09/771,629  
FILED: January 30, 2001  
Page 7

In view of the foregoing amendments and remarks, the pending claims are deemed to be allowable. Their favorable reconsideration and allowance is respectfully requested.

Should the Examiner have any question or comment as to the form, content or entry of this Amendment, the Examiner is requested to contact the undersigned at the telephone number below. Similarly, if there are any further issues yet to be resolved to advance the prosecution of this application to issue, the Examiner is requested to telephone the undersigned counsel.

No fees are believed to be due in connection with this paper; however if any fees are due, please charge such fees to deposit account No. 05-0649.

Respectfully submitted,

  
Caleb Pollack  
Attorney for Applicant(s)  
Registration No. 37,912

Dated: December 22, 2004

**Eitan, Pearl, Latzer & Cohen Zedek, LLP.**  
10 Rockefeller Plaza, Suite 1001  
New York, New York 10020  
Tel: (212) 632-3480  
Fax: (212) 632-3489